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SALLY MONTAGUE
HAIR GROUP

www.sallymontague.co.uk

The Look

Winter 2006 - FREE PLEASE TAKE ONE

Introducing our new Artistic Team

Our new Artistic Team specialises in a wide range of hair types and styles to make every client look and feel fantastic.

Read more about the new Artistic Team and our photo shoot on page 3.

LOOK INSIDE:

- ★ Ohhh...beehive! - How to recreate a style classic
- ★ Hair Doctor - Advice on face shapes
- ★ New hair care products
- ★ This season's artistic advice

Ohhh...beehive!

we tell you how to recreate this style classic

There are always eras that come back to haunt us, especially when they are as classic as this one! Party on through the festive season with a stylish sixties up do, we'll tell you how...

Firstly – this style is all about volume, and lots of it so after washing your hair with your individually recommended products while your hair is still damp, rub into the roots a volume adding product such as L'Oréal tecni.art volume lift mousse (£8.50) section by section.

Secondly – blowdry your hair straight using a large round brush to add extra volume at the roots (Various brushes available in the salon from £5 each). Then back-comb your hair with a fine tooth comb, doing one section at a time around the crown of your head. Use a medium to strong hold hair spray such as L'Oréal tecni.art air fix (£8.50) spraying each section as you back-comb it.

Lastly – loosely side part the hair where you want the parting then comb the top half of your hair back over the crown and secure behind with pins or grips making sure you pin securely and fix with a little more spray to hold in place. You can then style as you wish by either taking the back section up and

securing with grips like an Audrey Hepburn style classic chignon or leave the back section tumbling down around your shoulders, if you leave it down you can leave straight or add loose wavy curls with hot tongs or GHDs.



“...this style is all about volume, and lots of it...”

A classic hair style to suit anyone for any occasion, please do ask your stylist if you need any tips on back-combing or curling, we are happy to advise...

You can find our salons in the following locations:

22 Iron Gate
01332 203302

43 King St. Belper
01773 822520

University Atrium
01332 622713

Old Hall
St. Peter's Churchyard
01332 331133

About this publication

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If you wish to advertise in the next edition of 'The Look' magazine, please contact Sami Black on 01332 386518.

Editor: Sami Black

Please recycle this magazine when you have finished with it.



Next issue

- ★ Information about the Old Hall Salon
- ★ Clotheshow Live 2006 Photographs
- ★ Style advice for Spring / Summer 2007
- ★ Key predictions for 2007

The next issue will be available in the new year

Competition



How would you like to be in with the chance of winning a luxury Kérastase Aromatherapy Oil Diffuser Gift Set?

To enter, simply answer the following question, cut it out and bring it complete with your details to your local salon.

The new Série expert range 'lumino contrast' for highlighted hair comes in what colour packaging?

- Blue Pink Yellow

Name: _____

Address: _____

Phone: _____

Email: _____

Closing date for entries: Wednesday 13th December 2006.

AW06

We will announce the winner on Friday 15th December 2006 on our website (www.sallymontague.co.uk) and the lucky winner shall also be contacted by telephone. Management's decision is final. No cash alternative to the prize. No purchase necessary. One entry per client. Please note your privacy is important to us, so we will never give your details to any third parties.

Christmas Gift evening

As all of our regular clients know, we always have a Christmas gift evening in December where we invite you and your guests to attend an evening hosted by us at the Iron Gate salon. We display all of our lovely winter gifts, jewellery and accessories and you receive a generous 25% discount on items purchased during the evening, we also put on mulled wine, champagne and Christmas nibbles.

This year's Christmas gift evening will be on Thursday 30th November at our new salon - The Old Hall on St. Peter's Churchyard, from 6.00pm to 9.00pm.

Everyone visiting the salon on this evening will automatically receive the 25% discount on purchases and a complimentary glass of mulled wine and mince pie. So please do pop down and visit us for your wonderful festive discount, and why not bring a friend?

We look forward to seeing you...

Cool Kérastase

Every year a coffee table book is published called 'cool brands' – an insight into Britain's coolest brands. This year Kérastase has made the grade!

The Kérastase brand has a great following among professional hairstylists, celebrities and leading beauty journalists and is recognised by industry professionals as a leading luxury haircare brand, winning numerous coveted beauty awards, including 'Instyle' best beauty buys, the 'Cosmopolitan' and 'New Woman' beauty awards.

For over 40 years Kérastase has proved itself to be a hair pioneer, leading the luxury professional haircare market through innovation and style.

We have a copy of this fashionable coffee table book in our Iron Gate reception so please don't take our word for it, pick it up and take a look at page 100 and read all about it.

We stock the full Kérastase range in all our salons, so please ask your stylist to recommend you the products that professionals use!



look fantastic this season with our new Artistic Team

We have recently reformed our Artistic Team, headed up by Stacey Dexter who has been with us since 2002 and has recently progressed to Artistic Leader status! Stacey wanted to put together an official artistic team, consisting of people from within the salon that have different strengths. We held an in-house competition judged by L'Oréal, Sarah Fletcher (salon manageress) and Sally Montague and we now have a strong team of eight people who specialise in different areas, from long hair to short and curly! Our official launch is planned for the October 'Pink Ball' but we have already been inundated with requests for their services. The team have landed the contract to do the hair for the all new soon to be released Derbyshire Magazine, the official magazine for The Derby Evening Telegraph, so

watch out for our creations in that, it will be launched in November! The front cover image is one of the photos taken from the first photo shoot we did in August at the lovely venue of Mackney Hall. They were also booked by L'Oréal to do the hair for the catwalk show for the Tesco Conference Show in September, which previewed the new fashions for the next season to all the buyers and executives! They will also be doing the hair for the next NEC Clothes Show Live event in December, which will be the fifth year running for us! You may also have noticed our fabulous new Autumn window display. The large poster-size images you may recognise as the official L'Oréal Colour Trophy image that saw Artistic team leader Stacey Dexter through to the regional finals, just a taste of our team's work so watch this space...

Tickled Pink!

On Saturday 14th October we held our second annual 'Tickled Pink' ball to raise money for Breast Cancer research. It was a fantastic night and a good time was had by all. There were 350 guests and we raised over £8,000, which is really fantastic! So we would just like to say a huge 'Thank you' to all our guests, supporters and all of the kind and generous people who donated prizes for the raffle and auction.

Please visit our website for further information and the viewing gallery of all the wonderful photos people took on the night.

We look forward to the next occasion...



Christmas & New Year Opening Times

DECEMBER:

MON 18 - THU 21: 9.00am - 8.00pm	FRI 22nd: 8.00am - 7.00pm
SAT 23rd: 8.30am - 5.00pm	SUN 24th: 8.00am - 1.00pm
CLOSED UNTIL	
WED 27th: 9.00am - 8.00pm	THU 28th: 9.00am - 8.00pm
FRI 29th: 9.00am - 7.00pm	SAT 30th: 8.30am - 5.00pm
SUN 31st: 10.00am - 3.00pm	
CLOSED UNTIL	
WED JANUARY 3rd 2007	TIMES AS NORMAL

Style guru Sally...

Twice a year worldwide fashion predictions are unveiled for the season ahead. These trends are crucial to us as hairdressers in guiding our style direction. Sally Montague has 25 years' experience in this fast paced and competitive industry which is why she was specially selected by L'Oréal chief executive Alan Richardson to represent L'Oréal on the Colour Style File course by Michelle Blake this year. Michelle is one of the UK's leading style consultants and acts as an independent style consultant for L'Oréal and as her services are so in demand she needed to recruit more representatives and Sally was chosen among hundreds of other L'Oréal representatives to be that person! As well as being an ambassador to other L'Oréal salons, Sally will be able to bring that service to our own clients too by passing on her knowledge to her stylists! Our new and existing salons will now be able to offer a more comprehensive service to those discerning clients who would like more than just a new hair cut! The service will include a full colour analysis and style makeover based upon the client's individual requirements, including not just their physical attributes such as skin tone, hair and eye colour etc... but their day-to-day needs based on their lifestyle.

Comprehensively trained by one of the nation's experts, Sally and her stylists can now offer you the service beyond services, so if this is for you please ask your receptionist for further details and be the best that you can be with our help!



Latest product news

Natural and playful illumination – the new range from L'Oréal Série Expert. Illuminate your senses and inspire your hair with new 'Lumino Contrast' designed especially for your highlighted hair.

Feel the high as the light dances across your hair, accentuating breath taking contrasts and reflecting radiant and shiny sparkle. Enjoy the expertise of this revolutionary hair care programme. It contains Nutriceride with ceramide technology to specifically target the highlighted areas of the hair. Highlights are deeply nourished and smoothed and shine is intensified. Each highlight is delicately treated to reveal amazing shine and sparkling brilliance.

The product range consists of a Radiance Shampoo which helps combat lipid loss without weighing the hair down, enriched with nutrients, a UV filter, vitamin E and magnesium, highlighted hair is purified, contrasts look brighter, hair feels light and soft and has brilliant shine. Radiance Masque is a deep acting treatment replenishing the hair fibre and controlling lipid loss. And finally a taming gloss serum which smoothes and brightens highlights to enhance the intensity of the contrasts throughout the hair and leaves hair silky and natural to the touch, the ideal finishing product.

Ask your stylist about these revolutionary new products and be at one with the natural light touch of your hair.



Long

Finest length: short to mid-length

Finest layers: long, floating and soft

Finest fringes: side parting or feathered

Finest shape: asymmetrical for balance, a bob that is short at the back and long at the front

Avoid: too much height or length, do not part hair in the centre or one layer, straight length

Be brave: soft shoulder length bob with feathered fringe



Heart

Finest length: chin length or below

Finest layers: feathered and brought to the front to frame the face

Finest fringes: subtle, light and flexible in length and texture

Finest shape: not too harsh, waves always look great

Avoid: height on top, volume at the sides, severe angles and slicked back

Be brave: glamorous just above the shoulder bob or waves



Round

Finest length: anything below the chin length to elongate face shape

Finest layers: either wispy or razor sharp, as long as defined

Finest fringes: any that add height or soften the width, tousled or graduated

Finest shape: shorter layers that add height and definition

Avoid: centre partings, layers that add width and very straight one length

Be brave: a sweeping fringe, with soft long layers



Square

Finest length: short to mid-length

Finest layers: softening, feminine layers throughout lengths

Finest fringes: if you like a fringe, a side parting in long soft layers works

Finest shape: soft, long layers with texture and fullness

Avoid: very straight, one length, chin length and severe cuts

Be brave: a cropped style with textured layers sweeping onto the face



Oval

Finest length: you are lucky, can wear almost any length

Finest layers: again, lucky just try to keep it level and even

Finest fringes: depends on your style, pick one to suit it

Finest shape: depending on the length, anything goes

Avoid: too much volume

Be brave: whatever you feel like



Hair Doctor

your essential guide to facing up to your shape...

When considering a new style we consider a lot of factors, we also collect a lot of images of hair styles that we like. But do we really consider whether it will truly suit us? Ever wondered why that 'Jennifer Anniston' or 'Victoria Beckham' look that the stylist created on you just doesn't look quite how you imagined it to? Well aside from not having their obvious attributes, we may not have the right face shape to carry off that particular look either! Suiting a particular style depends largely on your individual face shape, which can generally be categorised into five different shapes. The five different shapes are as follows with our recommended corresponding styles to suit...

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L'Oréal's latest product: hairmix

Dry, frizzy, thick and textured hair can be very difficult to style and manage and has its own very special needs: moisture, shine and control!

New hairmix by techni.art is the perfect solution, rich enough to hydrate and control thick, dry, rebellious hair without weighing it down!

Formulated with natural ingredients and essential oils, such as coconut oil for high shine and wheat proteins to nourish and smooth the hair, hairmix perfectly cares for thirsty hair leaving it softer, shinier and more manageable than ever!

The styling range includes the following products:

sublime shine – shine serum to tame and nourish very dry hair leaving it shiny and manageable. Technology: Natural oils and avocado derivatives to smooth the hair fibre and eliminate frizz for a beautiful shiny finish. Directions: On shampooed, towel dried hair; spread 2-3 pumps (accordingly) evenly over the lengths and ends, then style. Apply to dry hair as a finishing product.

spiral splendour – defining cream to nourish and control dry, thick, curly hair; providing softness and anti-frizz protection without weighing hair down. Technology: Coconut oil and wheat proteins create a



smooth, supple finish with anti-frizz protection.

Directions: Apply evenly to shampooed, towel dried hair by twisting sections around your finger to accentuate the definition of your curls. Air or diffuse dry.

glam definition – defining balm to tame and add shine to very dry hair; adding definition and taming brilliance. Technology: mango derivatives and essential oils treat and de-frizz the hair. Directions: apply as a finishing touch to dry hair. Warm a small amount of product by rubbing between the hands then rub through the hair as desired for style.

supreme smooth – smoothing cream to condition and nourish thirsty, rebellious hair; adding nutrition, shine and heat protection with a smoothing effect. Technology: ceramides and yucca derivatives strengthen, hydrate and provide anti-frizz protection, smoothing the hair with an ultra shiny result. Directions: on shampooed, towel dried hair apply the product evenly in sections, then blowdry and style as desired.



be ahead of the game with this season's expert

Artistic Advice

As a member of the Sally Montague Artistic team we pride ourselves on being one step ahead of the game in the fashion and style stakes and part of that responsibility is to bring that to our clients to help you be one step ahead too!

We advise our clients on how to translate trends to keep up to date from hair to fashion and accessories and even make up hints.

Our key predictions for this season are:

Clothes: the key items to possess this Autumn/Winter are leggings and tights as seen on all the designer catwalk shows. These items will be the building blocks from which to style your look and build your outfit upon. If you are a fan of fine tailoring, you will be in your element this season as the smart look is back in force! We are seeing high waisted suit trousers and skirts, waistcoats and shirts and of course the super smart, super chic belted winter coat to finish.

Another and altogether different look making a comeback is gothic romance, but this season it takes the form of a more textured and layered look, with faux fur, pearls and lace being the influence. A popular fabric choice this season is the plaid, or any other check, dogtooth or tartan weaves for winter warm fabrics. The colours of the season are decidedly cool and black is most definitely back! You can liven up the cool darks with a strong dominance of purples and metallics, particularly gold!

Hair: there are two definite main themes this season which are very strong and extremely contrasting. They are the smart, smooth, structured and angular cut and the longer softer and surprisingly fluffy look. These two hair styles compliment the previously mentioned fashion styles with the structured hair being perfect for the smart look and the longer, fluffy hair representing the gothic romance influence. Both of these looks are finished with this season's 'must have' - the fringe! However you wear it, make sure you are up to date and chop in a fringe to be cutting edge! The 'bob' is still going strong but make sure you get the angles right for the moment: it seems bobs are getting softer so be sure to ask your stylist during your consultation. Hair colours also reflect those in fashion right now with more daring and cooler tones for the colder weather. Brunettes with flashes of blue and purple and blondes with metallic toned highlights for brilliant definition.

Make up: the make up influence straight from the catwalks this season is fictionalised and aesthetic. The looks have seen clean, pale, light reflecting & smooth complexions with pale or nearly nude lips. Eyes can either be barely there or smokey and mysterious with lots of dark brown shadow punctuated with flashes of metallics or blues and purples. Whether you choose barely there or smokey lids the big thing and must have is lashes and lashes of lashes. Think fluttering bird like and bold colours like the peacock; you can even have semi permanent false lashes applied to make making up each day easier!

